

Updated 1 August 2026

Competence-based assessment criteria for the Bachelor's thesis with weighting coefficients starting from 1 August 2024.

The approved thesis complies with Jamk's ethical guidelines and Jamk's reporting guidelines. If AI has been used in the thesis, its use must be described transparently.

The recommended length of a Bachelor's thesis is on average 25-50 pages without appendices. Information retrieval is presented in the thesis plan.

In an approved thesis, not a single item to be evaluated receives a grade of Fail. The lack of feedback from the working life representative does not prevent the evaluation of the thesis.

Grade	Adequate 1	Satisfactory 2	Good 3	Very Good 4	Excellent 5
1 Topic (selection, delineation and objectives) - weighting 10%					
1.1 Topic selection and delineation	You recognise a need to develop your field or a given problem area. You mention sustainable development, but do not include it in your topic.	You recognise a need to develop working life, justifying and delineating the topic only from the viewpoint of your personal interest. You understand the principles of sustainable development and link them to your topic.	You justify and delineate the topic from the viewpoint of professional development. You justify the topic from a sustainable development viewpoint (ecological, social, cultural or economic).	You justify and delineate the topic by analysing it from the viewpoint of professional development and from multiple sustainable development viewpoints.	You justify and assess the selection and delineation of the topic from the viewpoint of the development and timeliness or novelty value of the field, diversely taking into account sustainable development viewpoints.
1.2 Defining objectives	You set objectives, but they remain unclear to the reader.	You define the objectives, but you do not justify them.	You define and justify the objectives that apply to your delineated topic.	You define and justify the key objectives of your work. You analyse their suitability for the professional field.	You critically assess the suitability of the key objectives, the demands of the work and the selected topic.
2 Research-oriented approach (sources, data, knowledge base and methods) - practical or development-oriented thesis weighting 20% and theoretical or research-oriented thesis weighting 40% (see section 4)					
2.1 Selection and use of sources	You primarily select random and irrelevant sources.	You primarily select appropriate sources, but sometimes lack criticality.	You select appropriate sources for the topic and phenomena. You primarily use original sources. You take a critical approach to the source material.	You select new and relevant source literature from the viewpoint of the topic, some of which are international publications.	You select new and relevant source data from the viewpoint of the topic, a significant proportion of which are international publications.

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2.2 Relevance of the knowledge base and concepts	You summarise the knowledge base in a fragmented manner. The knowledge base includes concepts that are insufficiently related to the objective or scope of the work.	You define the concepts, but they remain unclear. You link the knowledge base to the topic.	You establish a relevant knowledge base, the key concepts of which have been defined and delineated in relation to the topic and the phenomena being addressed.	You build a relevant and justified knowledge base with clearly defined concepts analysed, compared and/or summarised.	You assess the relevance of the knowledge base in relation to the objectives of the work.
2.3 Description of development or research methods and the processing of acquired data	You describe and use the methods inadequately. The data has been identified if it is present in the work.	You describe and justify the chosen method using literature. The suitability of the data for the objectives is questionable.	You describe the steps of the appropriate method correctly and use it appropriately. The data is sufficient for achieving the objectives of the work.	You describe the stages of the applicable method and the collection of data, providing justification. You analyse the suitability of the data for the work objectives.	You critically justify and assess use of the method and the collection of data. You critically assess the suitability of the data for the objectives as well as the indicators used.
3 Work implementation (reliability, ethics; process management) – 20%					
3.1 Work reliability	The reliability of the work is questionable; you examine the reliability of the work without using literature sources.	The reliability of the work is partly questionable; you only partly examine it with the help of literature.	You primarily do the work in a reliable manner. You use literature to assess reliability. Assessment addresses the key areas of the work.	You perform the work reliably. You assess and analyse the reliability of your work correctly and thoroughly.	You critically assess the reliability of the work and demonstrate responsible research and development competence.
3.2 Ethicalness of the work	You only examine the ethicalness of the work on a general level without citing any sources.	You only partially examine ethicalness.	You use sources to assess ethicalness. Assessment addresses the key areas of the work.	You assess and analyse the reliability of your work correctly and thoroughly.	You critically assess the ethicalness of the work and demonstrate responsible research and development competence.

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3.3 Process management and goal-oriented approach	You are unable to make use of guidance, but you try to plan and implement the work independently and in a goal-oriented manner.	You plan and implement the work quite independently. You demonstrate some degree of goal-orientedness.	You plan and implement the work in a goal-oriented and independent manner, making use of guidance.	You work collaboratively in a responsible manner and promote a goal-oriented approach to the work. You are able to respond to any changes during the process.	You plan and implement the work independently, responsibly and productively. You evaluate your work process analytically and demonstrate the ability to develop it.
4 Results (presentation of results and conclusions and their usability) - practical or development-oriented thesis weighting 40% and theoretical or research-oriented thesis weighting 20% (see section 2)					
4.1 Presentation of results	You present the results in list form or in an incomplete manner. You present the results that only partially meet the work objectives.	You present results that are suitable for the objectives, but there are inadequacies in their demonstration or they only partially answer development or research questions.	You present the results in an illustrative manner. The results answer development and research questions.	You present the results in an illustrative manner and analyse them using the knowledge base. The results answer development or research questions consistently.	You present the analysed results in an illustrative manner. You assess their consistency in relation to the knowledge base, development or research questions.
4.2 Presentation of conclusions and development proposals, and linking reflection to the knowledge base	You present conclusions or development ideas, but they are not linked to the bases of the work.	You present conclusions, reflections and/or development ideas that are partially linked to the objectives, knowledge base and results of the work.	You present conclusions and justifications for further measures and/or development proposals based on them.	You present justified conclusions, reflections, follow-up measures and/or development proposals linked to the knowledge base and results.	You present relevant and diverse conclusions as well as follow-up measures and development proposals. You critically assess their connection to the bases, results and practical implementation.
4.3 Usability of results	You identify the practical benefits of your work.	You describe the practical benefits of the work, but not how they are put into practice.	The results are useful and you describe how they are put into practice. The client is satisfied with the results or the results benefit working life.	You describe the practical benefits of the results in detail. The client is very satisfied with the results or the results clearly benefit working life.	You critically assess the practical benefits of the results. The results are useful to working life.

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5 Reporting - 10%					
5.1 The illustrativeness, consistency and expertise of written reporting	You produce unstructured text that contains repeated language and style errors, inconsistencies and shortcomings.	You write fairly consistent and illustrative text with some language and style errors. You add some illustrative elements (tables and figures) but they could be clearer.	You write consistently, justifiably and illustratively, demonstrating expertise. The text may contain occasional language and style errors.	You produce a structured text that is fluent, nearly error free, and suitably formal in style. You write logically, expertly, analytically and interestingly. You use illustrative elements skilfully to support the text.	You write in an argumentative, insightful, error-free, and appropriately formal style. You write convincingly, presenting a logically progressive whole. You demonstrate critical thinking and the ability to link your work to the development of a professional field.
5.2 The illustrativeness, consistency and expertise of the presentation	You give a presentation, but the structure is not consistent and the content is not aimed at the audience. The presentation does not adhere to the given time limit.	You take the audience into account in the presentation, but the content is partly unstructured. You demonstrate expertise on the topic. The presentation adheres to the given time limit.	You provide a concise, consistent and illustrative presentation. You demonstrate convincing expertise.	You give an expert presentation, demonstrating an in-depth understanding of the topic. You analyse the relevance and applicability of your work and its results in working life.	In your presentation and the follow-up discussion, you demonstrate critical thinking and the ability to link your work to the development of the professional field.
5.3 Compliance with the reporting instructions	You only partly follow the reporting instructions, e.g. the way in which the bibliography and text references are cited.	You primarily follow the reporting instructions, but there are shortcomings or inconsistencies in the way sources are cited.	You primarily follow Jamk's reporting instructions, in which, for example, the bibliography and text references are almost correct.	You follow Jamk's reporting guidelines very well.	You follow Jamk's reporting instructions excellently.